



# NOVICE MEMBERSHIP

JULY 2020



AICI presents the new NOVICE membership designed for new image consultants who start or resume their professional career.

**Who qualifies:**

Students or graduates in the last year of studies that come from Institutes, Universities or Training Companies with programs of 60 hours or more with contents included in the Core competences of AICI.

Students that during the last year have studied programs that added are 60 or more hours

Former AICI members who have not renewed their membership in the last 5 years and are studying again or have studied a program of 60 hours or more. in the last year.



## Enrollment Process

**Applicants can register at the following link:**

<https://www.aici.org/page/novice-membership>

Membership dues for the first year: \$150 USD or \$160 in 4 installments of \$40.00 every three months.

### **Renewal:**

After the first year the Novice member renews his membership as a regular member with the following two options:

Annual payment with 20% discount: USD295-20% = \$236 or

Quarterly payment: \$305 in 4 installments<sup>3</sup> of \$76.25

## Benefits:

Novice members have the same advantages of a regular member in terms of training programs, use of the logo, etc., and can also be part of a chapter committee to achieve leadership points that will help with their certification process.

In the first year the Novice member has the following restrictions:

1. They don't have the right to vote
2. They cannot occupy a position on the chapter board
3. They are not eligible for the formation of a new chapter or City Circle



## **Novice Member Approval Process**

During registration and payment on the website [aici.org](http://aici.org) the new member is required to upload one of the three documents listed below:

- a. Student's name
- b. Name of school, institute, or training center
- c. Enrollment date or graduation date. (Applicants must be enrolled in the school within the same year or 12 months prior to the filing date of their application)

## Documents:

1. Student ID, or an invoice or proof of payment with the student name, or
2. Letter from the Training Company, dated within 30 days of the application with letterhead and signature of the representative, or
3. Certificate or Diploma dated with a maximum of one year

Note: The approval process lasts from 7 to 14 days, the member's registration date is counted from the date of approval regardless of the date of payment, so as not to harm the new member during this process

## **Internal process:**

### **Novice Membership Committee:**

The committee verifies the information uploaded and that the application corresponds to a pre-approved training company .

Send the confirmation to HQ and the membership is activated.



## Chapter Information

Chapters receive a \$30 rebate for each Novice members.

## Training Company Application

1. Students who come from a current CEU's Provider, are automatically approved.
2. Training Centers that wish to offer this benefit to their students, may apply at the link according to their language:

Study programs in Spanish:

<https://forms.gle/ZM9Smo8dkFdR3fUz9>

Study Programs in English:

<https://forms.gle/tP6646Ynk9ZAJ7TU7>

Study Programs in Chinese:

<https://forms.gle/jZEKxWNXNNUwizik7>





## Q&A

1. Q: I have a student that started her education in 2018; she had some delay. Currently she is in her last module. Does she qualify? A: Yes, she qualifies, because she is still studying your program and is a student and will complete a 60 hours of training with you.
2. Q: I have a student that only attended a 12 hour course with me. Does she qualify? A: No she does not qualify, unless she has been trained with another company 48 hours.
3. Q: I have a student that recently applied for a 21 hour course. The course will start in 2 months. Does she qualify? A: No, she does not qualify. In case she takes another program with you, then she could complete the required number of hours.
4. Q: I have a student who registered in 2018. The only thing that is still pending is her graduation day. Does she qualify? A: Since the certificate would be issued this year, she would qualify

## Professional Preparation and Development

**Clientele/Target Market**  
Potential Clientele

**Programs (Working with Groups)**  
Presentation Topics, Program Presentational Skills, Types of Formats for Programs/Presentations, Teaching/Facilitation Techniques, Teaching Aids & Materials, Program Preparation Materials

**Services (Working with Individuals)**  
Potential Services (Men, Woman, Children), Service Preparation Materials, Coaching/Facilitation Techniques,

**Marketing/Marketing Techniques**  
Public Relations, Graphics, Promotions/Promotional Materials, Fee Structure, Selling Skills, Business/Personal Networking, Social Media

**Products**  
Potential Products/Product Development, Distribution

## Business Management

### Organizational Aspects

Business Forms, Official/Business Location, Financing, In-Office Staff, Resources/Related Professionals, Associations to Join/Conferences to Attend, Publications to Subscribe to

### Management Aspects

AICI Code of Ethics, Strategic Planning/Business Plan, Equipment & Supplies, Legal Issues, Management Style & Skills, Accounting & Record Keeping, Travel

## AICI Core Competencies

## Technical Knowledge

**Psychological Aspects of Image**  
Effects of Image, Self Concept, Theory/Individual Identity, General Values & Clothing Value Theory, Personality Theory, Defense Mechanisms

**Social Aspects of Image**  
Origins, Motives, & Function of Apparel & Grooming, Non-Verbal Communication via Image, Cultural Patterns & Diversity, Roles, Status & Stratification/Rank, Historic Costume, Fashion Industry & Fashion Trends, Etiquette & Protocol, Civility

**Physical Aspects of Image**  
Physical Body Perception and Presentation, Body Language, Nutrition/Diet, Exercise/Fitness, Cosmetic Surgery, Grooming

**Artistic Aspects of Image/ Visual Design in Apparel**  
Art in Dress & Image (including Accessories), Design Principles (Goals): Balance, Proportion, Scale, Rhythm, Emphasis, Unity. Design Elements (Tools): Line, Shape, Color, Texture, Pattern, Personal Style in the Elements of Design, Wardrobe Management



## VP Membership

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